

FOR IMMEDIATE RELEASE

WHO YOU GONNA CALL? DUST BUSTERS!

FRIENDS OF SANTA CRUZ STATE PARKS, THE ADVOCATES FOR THE FOREST OF NISENE MARKS AND STATE PARKS ARE COLLABORATING TO MAINTAIN THE FIRE ROAD AT THE FOREST OF NISENE MARKS STATE PARK THIS SUMMER

APRIL 29, 2015—SANTA CRUZ, CA—Friends of Santa Cruz State Parks today announced the nonprofit is working with the Advocates for the Forest of Nisene Marks and California State Parks to help keep the air clear and the dust down for the second time on the Forest of Nisene Marks State Parks fire road.

Dust Off, an environmentally safe dust suppression solution, will be applied to the heavily used access road. A fundraising effort is underway to support the project and donations can be made online.

Last year the Forest of Nisene Marks Advisory Committee, comprised of the three organizations, worked to fund the re-grading of the fire road from the entrance kiosk to the Steel Bridge, put down 500 tons of new base rock and coated the road with Dust Off. Park users enjoyed the improved road.

Maintaining the road this summer — including application of Dust Off and laying down an additional 250 tons of base rock — is projected to cost \$14,500, which will be funded by the Advocates and Friends. The Advocates have embarked on a fundraising campaign to help fund the project. To date, the Advocates have raised \$3,000. Donations can be made at www.advocatesfnm.org.

About The Advocates for The Forest of Nisene Marks

The Advocates for the Forest of Nisene Marks is a non-profit, volunteer organization that supports the maintenance and improvement of the park. The Advocates assist State Parks in operation and maintenance of the park; improve, maintain the hiking trails; sponsor projects in the park; work to balance the interests of various user groups; communicate park user needs to State Park management; and fund capital improvements. Learn more at www.advocatesfnm.org.

About Friends of Santa Cruz State Parks

Friends of Santa Cruz State Parks is an entrepreneurial nonprofit sustaining the legacy of our state parks and beaches. Through an innovative partnership with California State Parks, and by leveraging local community support, Friends has provided millions of dollars of funding for educational programs, visitor services and

capital projects. At Nisene Marks, Friends funds park Visitor Service Aides, State Park Interpreters and maintenance and capital improvement projects.

Founded in 1976, Friends is passionately dedicated to the preservation of our spectacular natural environment and rich cultural history. Friends also operates six ParkStores, offering nature- and history-themed merchandise for sale to benefit local parks and beaches. ParkStore locations include Natural Bridges, New Brighton, Santa Cruz Mission, Seacliff, Wilder Ranch and Online. Learn more at ThatsMyPark.org or via Facebook, Instagram, Twitter, YouTube and Pinterest.

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