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FIND YOURSELF AMONG THE FLOWERS AT THE 10th ANNUAL KITAYAMA BROTHERS FARMS GERBERA FESTIVAL ON JUNE 8

The Gerbera Festival, part of the Monterey Bay Greenhouse Growers Open House Tour, benefits Friends of Santa Cruz State Parks' Kids2Parks Field Trip Program

MAY 23, 2019—SANTA CRUZ, CA—Friends of Santa Cruz State Parks today announced the 10th annual Kitayama Brothers Farms Gerbera Festival will be June 8 from 10 a.m. to 4 p.m. Kitayama Brothers Farms is located at 481 San Andreas Road in Watsonville (next to Sunset State Beach).

All proceeds from the Gerbera Festival benefit Kids2Parks, an innovative park-equity program of Friends of Santa Cruz State Parks to bring students from Title 1 schools on State Park field trips.

The Gerbera Festival features free greenhouse tours, potted Gerbera plants and cut flowers for sale, kids' activities, flower arranging demonstrations, a farmers market, food and Corralitos Brewing Co. beer for sale, and a PopUp ParkStore.

The Gerbera Festival is part of the Monterey Bay Greenhouse Growers Open House, a daylong event on June 8 featuring guided tours of five Monterey Bay greenhouses, including Kitayama Brothers. Go to www.montereybayfarmtours.org for more.

Learn more about Kids2Parks at www.thatsmypark.org/k2p.

About Friends of Santa Cruz State Parks

Established in 1976, Friends of Santa Cruz State Parks (Friends) is a vital partner with California State Parks, creatively working to ensure our cherished local parks and beaches are thriving and available to all. Friends' innovative and collaborative community partnership provides support and investment for education, equity and inclusion, conservation, facilities improvements, historic preservation and cultural events. Friends also operates six ParkStores, offering nature- and history-themed merchandise for sale to benefit local parks and beaches. ParkStore locations include Natural Bridges, New Brighton, Santa Cruz Mission, Seacliff, Wilder Ranch and Online. Learn more at www.ThatsMyPark.org or via Facebook, Instagram, Twitter, YouTube and Pinterest.

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