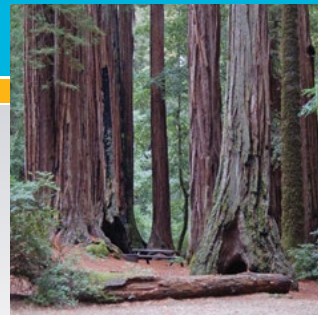


2018 PARKS UPDATE – ♥ YOUR PARKS!



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f t y p i



PARKS & BEACHES

- Año Nuevo State Park
- Bean Hollow State Beach
- Big Basin Redwoods State Park
- Burleigh Murray Ranch State Park
- Butano State Park
- Castle Rock State Park
- Castro Adobe State Historic Park
- Coast Dairies State Park
- Fall Creek State Park
- Gazos Creek State Beach
- Half Moon Bay State Beach
- Henry Cowell Redwoods State Park
- Lighthouse Field State Beach
- Manresa State Beach
- Manresa Uplands State Beach
- Montara State Beach
- Natural Bridges State Beach
- New Brighton State Beach
- Palm State Beach
- Pebble State Beach
- Pescadero State Beach
- Pigeon Point Light Station State Historic Park
- Pomponio State Beach
- Portola Redwoods State Park
- Rancho del Oso
- Rio Del Mar State Beach
- San Gregorio State Beach
- Santa Cruz Mission State Historic Park
- Seabright State Beach
- Seacliff State Beach
- Sunset State Beach
- The Forest of Nisene Marks State Park
- Twin Lakes State Beach
- Wilder Ranch State Park



DEAR PARK SUPPORTER,

It's been another great year in our local state parks and beaches.

Here at Friends of Santa Cruz State Parks, we're proud to help focus your love for our local parks and beaches into meaningful projects and programs that build connections between people and nature, history and culture.

Friends is a vital partner to California State Parks, creatively working to ensure parks and beaches throughout Santa Cruz County and Coastal San Mateo County are thriving and available to all. Friends' innovative and collaborative community partnership invests in our cherished state parks and beaches, providing services and funding to support education, equity and inclusion, conservation, facilities improvements, historic preservation and cultural events.

Thanks to our supporters and visitors, this year we:

- Expanded **Kids2Parks**, an innovative park-equity program to bring students from economically disadvantaged schools to field trips. Many students visited a state park for the very first time.
- Employed 85 Friends visitor service staff in parks from Half Moon Bay to Boulder Creek to Watsonville.
- Funded State Park Interpreters who led thousands of school field trips at 17 parks and beaches.
- Invested in bridges, trails, signs, accessibility improvements, urgent deferred maintenance and historic building restoration.
- Published a book documenting the history of the Castro Adobe and our community's progress toward opening it as California's newest State Historic Park.

I hope you enjoy reading more about what we've accomplished together.

You can continue to show your support by visiting, volunteering, donating, paying your park entrance fees, and shopping in our ParkStores. With your help, we can look forward to an even better year ahead!



Bonny Hawley, Executive Director





#ThatsMy
TRAIL

WHAT A GREAT YEAR!

Thanks to supporters like you and our community partners, working with California State Parks in 2018, we:

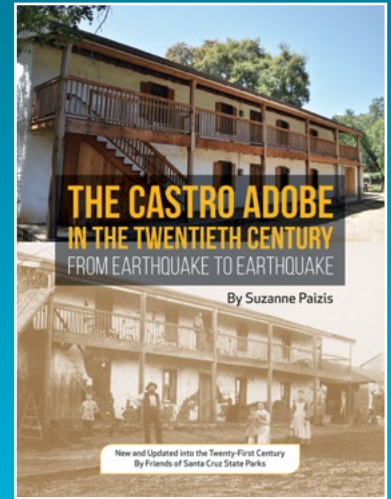
- Supported projects and programs in 35 state parks and beaches in Santa Cruz County and coastal San Mateo County.
- Provided project management, marketing, event planning, community outreach, fundraising and administrative support to our local state parks.
- Funded State Parks interpretive staff who led thousands of school field trips at 17 state parks and beaches.
- Funded California State Parks staff who worked on roads and trails, park maintenance, visitor services and trail camps.
- Employed 80 Friends Visitor Service Aides and five Senior Visitor Service Aides at our local parks and beaches.
- Grew **Kids2Parks**, an innovative park-equity program to bring students on field trips to Wilder Ranch, Henry Cowell, Castle Rock, Seacliff, Rancho del Oso and the Castro Adobe. (Partners: Santa Cruz Elks Lodge #824, Kitayama Brothers and generous donors)
- Launched **Pennies for Parks**, a new round-up donation program at our ParkStores to support Kids2Parks.
- Funded new windows for the Francis Beach and Half Moon Bay kiosks.
- Funded and project managed plaster repair and whitewash at the Santa Cruz Mission, as well as funded the restoration and repair of a historic door, and installation of new bike parking facilities.



- Supported replacement of the ADA-compliant lift at the Victorian at Wilder Ranch.
- Funded new interpretive panels at the Robert C. Kirkwood Entrance to Castle Rock State Park.
- Funded mapping and signage improvements in Nisene Marks.
- Funded an equipment garage at Año Nuevo.
- Funded safety signage at the Garden of Eden in Henry Cowell.
- Funded replacement bridges and trail work on the Skyline-to-the-Sea trail at Big Basin. (Partner: Nathan Foley-Mendelssohn Family)
- Funded a brochure panel for the Redwood Loop Trail at Big Basin.
- Funded maintenance staff and equipment for North Coast Beaches in Santa Cruz County, and temporary restrooms and hand-washing stations at various parks.
- Sponsored the second UC Santa Cruz Archaeology Field School at the Castro Adobe. (Partners: UCSC and Albion Environmental, Inc.)
- Honored the memories of Fred Webster, Nathan Foley-Mendelssohn and David Geddes.



- Published **The Castro Adobe in the Twentieth Century from Earthquake to Earthquake, New and Updated into the Twenty-First Century by Friends of Santa Cruz State Parks.**
- Project-managed and funded construction improvements at the Castro Adobe, including the balcony and stairs on the front side of the building, interior partitions upstairs, and needed tree work on the surrounding grounds; and facilitated planning for education and interpretation for the park, including research and exhibit design. (Partners: Community Foundation Santa Cruz County, the Monterey Peninsula Foundation, Kaiser Permanente Northern California Community Benefit Grants Program, the James & Carol Toney Matching Fund and community donors)





FRIENDS SUPPORTERS CAME TOGETHER

for our beloved parks and beaches through an impressive array of local events and partnerships.

FRIENDS-SUPPORTED STATE PARKS EVENTS

- Welcome Back Monarchs Day and Migration Festival at Natural Bridges
- Garden & Wool Day, Heritage Harvest Festival, Old-Fashioned Fourth of July, Life on the Ranch and Holidays on the Ranch at Wilder Ranch
- Monthly open house events and Holidays on the Rancho at the Castro Adobe
- Summer Archaeology Program at the Santa Cruz Mission
- Wildflower Festival at Half Moon Bay (Partner: Coastside State Parks Association)

FRIENDS-HOSTED EVENTS

- 5th Annual Stewardship Party at the Castro Adobe – ‘Libro Castro’
- PopUp Picnics in the Park at the Santa Cruz Mission
- Fourth of July Feed the Force (Partners: Woodstock’s Pizza, Aptos Natural Foods, Pacific Cookie Company and Marianne’s Ice Cream)
- 6th Annual Mole & Mariachi Festival at the Santa Cruz Mission
- Book Talk at Wilder Ranch with Beth Pratt-Bergstrom, author of ‘When Mountain Lions are Neighbors’ (Partner: Santa Cruz Museum of Natural History)
- Community Archaeology Day at the Castro Adobe (Partners: UC-Santa Cruz and Albion Environmental, Inc.)



#ThatsMy
BEACH

FRIENDS SUPPORTERS CAME TOGETHER (continued)

FRIENDS PARTNER EVENTS AND PROGRAMS

- 9th Annual Kitayama Brothers Gerbera Festival
- Co-sponsored Museum of Art & History's History exhibit of California's Wild Edge by Tom Killion
- Co-sponsored Santa Cruz Museum of Natural History Exhibits: 'Rocks and Waves' and 'Pathways Through Our Parks'
- Earth Day native plant restoration project at Lighthouse Field (Partners: California State Parks Foundation, California State Parks, Lighthouse Field Neighbors Association, PG&E, Groundswell Ecology, Crystal Springs, New Leaf Community Markets, Peet's Coffee, Safeway, Shoppers Corner, Subway, The Bagelry, The Fruit Guys, Trader Joe's)
- Friends ParkStore wholesale partners: American Cycling, Bookshop Santa Cruz, Down Works, Epicenter Cycling, Kelly's Books, Outdoor World, Santa Cruz Bicycles, Museum of Art and History, and the Waddell Creek Association

YOUTH ENGAGEMENT AND PARK EQUITY

- Summer Fun in State Parks program serving Santa Cruz Beach Flats youth (Partner: Nueva Vista Community Resource Center and Coastal Watershed Council)
- Creation of TEAM Castro with Watsonville High School Students learning valuable skills and helping at the Castro Adobe State Historic Park, leading to paid positions for some of the students.
- "Food What?!" youth empowerment dinner at the Santa Cruz Mission (Friends sponsorship of the event)
- Senderos events partnership including the Mole & Mariachi Festival, Musicá Clasicá en la Mision and Dia de los Muertos procession, as well as bringing visiting orphaned Oaxacan youth to state parks and beaches
- Alcance, a Community Action Board program supporting the Castro Adobe
- Outreach to local alternative high schools, in partnership with State Parks, through Your Future is Our Business and the Encompass Community Services program Transition Age Youth
- Developed a pilot work day/field trip program for high school aged youth at the Castro Adobe with several alternative High Schools



#ThatsMy
PARK



YOUR SUPPORT MAKES EVERYTHING POSSIBLE.

Become a member or give a gift membership. Join as an individual, family/household or business/organization online at ThatsMyPark.org/donate or mail to 1543 Pacific Avenue, Suite 206, Santa Cruz, CA 95060.

Donations are also welcome in support of all of our parks, a specific park or project, or to honor or remember someone special. Check to see if your employer will match your donation.

All purchases made at our ParkStores support local state parks and beaches. Visit stores at Natural Bridges, Wilder Ranch, Santa Cruz Mission, New Brighton, Seacliff or online at thatsmypark.org/shop, as well as at our PopUp ParkStores at special events. You can benefit Kids2Parks by rounding up your purchases to the nearest dollar through our Pennies for Parks program.

Visit our parks and remember to pay your entrance fee, or buy an annual California State Parks Pass at a park entrance or through our ParkStore Online.

Give through our partners:

- New Leaf Community Markets' Envirotokens program
- Wild Roots Market's Envirotokens Program
- Name Friends as your charity on Amazon.com and we'll receive a portion of your purchase – learn more at smile.amazon.com.

Leave a legacy to our parks through your will, trust or other planned giving – call (831) 429-1840 x312.

As always, all donated funds stay local and are tax-deductible as allowed by law.



Our local parks and beaches:
Thriving and available to all!



Friends of Santa Cruz State Parks
1543 Pacific Avenue, Suite 206
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