

FOR IMMEDIATE RELEASE

CONTACT (not for publication):
Jennifer Murray, 831-515-2802
jennifer@millermxfield.com



COMMUNITY FUNDRAISING EFFORT LAUNCHES FOR CASTLE BEACH PROJECT AT SEABRIGHT STATE BEACH

New interpretive sign and gate will share historical information

Nov. 7, 2022—SANTA CRUZ, CA — Friends of Santa Cruz State Parks today announced a community-driven effort is underway to share the history of Castle Beach, an earlier name for what is now part of [Seabright State Beach](#).

Perched above the entrance to Seabright Beach across from Mott Avenue was the Scholl-Mar Castle, which was built in 1929. The castle welcomed visitors for almost 40 years, offering beach fun with everything from volleyball, umbrellas and a snack bar to oceanview dining and hot saltwater baths.

Friends, in partnership with the Seabright Neighbors Association, California State Parks and generous donors, is working to tell the story of this beloved beach's history through the placement of beautiful, informative, bilingual signs, as well as replacing the unique castle-shaped gate at the park's entrance.

"We're proud to be part of this community project to tell such a uniquely Santa Cruz story," Friends of Santa Cruz State Parks Executive Director Bonny Hawley said.

The goal is to fabricate and install the new gate and two signs, one English and one Spanish, at Seabright Beach next spring. To fund the effort, Friends working to raise \$19,000 by year-end 2022. Supporters can make a donation today at www.thatsmypark.org/castlebeachproject.

About Friends of Santa Cruz State Parks

Established in 1976, Friends of Santa Cruz State Parks (Friends) is a vital partner with California State Parks, creatively working to ensure our cherished local parks and beaches are thriving and available to all. Friends' innovative and collaborative community partnership provides support and investment for education, equity and inclusion, conservation, facilities improvements, historic preservation and cultural events. Friends currently operates a robust online ParkStore offering nature- and history-themed merchandise for sale to benefit local parks and beaches. Friends also operates ParkStores at Natural Bridges, New Brighton, Santa Cruz Mission, Seacliff and Wilder Ranch. Learn more at www.ThatsMyPark.org or via [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#) and [Pinterest](#).

###